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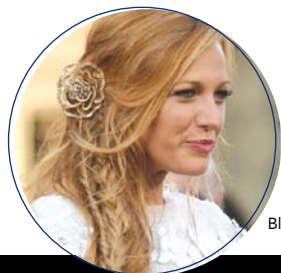
glamour

Achieving holiday-worthy glam is easier than you may think

BY ELIZABETH COSSICK



Photograph by Hairbraine



Blake Lively's loose braids

Go from daytime to glam-time

with these two of-the-moment styles from Dyer and Posta's Pippin and Emily:

The Sexy Side Sweep: "Everyone thinks that achieving a glamorous look means teasing your hair all up like RuPaul, but that's not needed," says Pippin. "Instead, just tease around the crown a bit, smooth hair over, and then pin your bangs over to the side. Just a tiny bit of height and volume in the back and a simple side-swept bang is great. Then, sweep the rest of your hair over one shoulder—nothing too overdone."

The Loose Braid: "Braids are really in right now, like Blake Lively, who often wears her hair in a loose braid to the side," says Emily. "Or you can braid just your bangs off to the side. Just keep it all loose and a little messy, going for the 'deconstructed chic' look that says you look glamorous without even trying."

Every decade has its own iconic definition of glamour—Marilyn in the 50's, Jackie O. in the 60's, Farrah in the 70's. And along with the icons come those defining hairstyles that are forever remembered, either favorably or not, as that decade's interpretation of style. (Remember the frizzed-out perms of the girls who just wanna have fun?)

So, what about today? What defines glamour for our current decade?

Well, you may be relieved to know that low key is actually today's glam. High maintenance, over-the-top looks are out, replaced by softer colors and more natural textures. Meaning: it's easier than ever to be your most gorgeous, and glamour is accessible even to those of us rushing to get dinner on the table.

"Glamour today doesn't mean get-noticed glitter," affirms Pippin Sheehan, a top stylist at the acclaimed Dyer & Posta Salon in Kennesaw. "It's more simple and natural, more reflective of nature. Because, really, what's more glamorous than a gorgeous sunset?" Well said. So, how does one actually achieve this *au naturel* mode of glam?

Opt for inspired-by-nature color.

First, consider your hair color. "It's time to tone down anything too drastic," says Emily Owen, Pippin's colleague and a color specialist and educator at Dyer & Posta. "Bright blondes should consider warming it up with fall-hued lowlights, and monotone brunettes should opt for caramel-y accents. Take a cue from the season: there's a version of fall colors that looks good on everyone." Likewise, last season's two-toned ombré craze is transitioning to "sombre"—"it's a softer ombré, more tone-on-tone," explains Emily.

Choose a cut that makes waves.

Along the same theme, haircuts that play up natural waves and tousled texture are the way to go. "Layers that leave some length and allow for body and bounce are perfect," says Pippin. "Think Victoria's Secret hair: soft, wavy, natural. Nothing too stiff that looks like the prom queen just walked in."

"Sleek, perfectly straight hair is also out," echoes Emily. "You can still use your straightener, but use it like a curling iron to make nice, soft waves. There are a lot of YouTube videos that demo how to do this."

The verdict on our current definition of glamour? "Anything more natural is always to our advantage," says Emily. "It allows you to find a style that actually fits you, rather than trying to fit yourself into a set style." After all, being true to yourself is always glamorous, regardless of the decade. ●

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